



U. S. INFORMATION SERVICE

THE FOREIGN SERVICE
OF THE
UNITED STATES OF AMERICA



American Embassy
Bogotá, Colombia
July 26, 1957

Dear Sr. Morales:

I am very pleased to advise you that we have obtained authorization for Dr. Taylor Peck, our Cultural Affairs Officer, to stop over in Puerto Rico on his way to the States. Following our discussion here about this idea I wrote Frank Oram a letter and today received a telegraphic approval. You will be interested in knowing that when it became known around here that Taylor was planning on visiting Puerto Rico, other agencies interested in the Exchange of Persons Program began asking him to look into the training facilities in Puerto Rico for their people. Taylor is writing you to let you know about his interest in seeing various fields of activity there.

Taylor will be leaving Bogotá July 31 on AVIANCA flight 770 which I believe arrives in San Juan that day at about 5:10 p.m. He will be leaving San Juan by boat to Mobile, Alabama, on August 8 which gives him five full working days in Puerto Rico as you had suggested.

I am enclosing two sets of newspaper clippings. One is on your visit to Bogotá and the other is a selection of articles which we placed in the local press commemorating Puerto Rico's Fifth Anniversary on July 25. In addition to this press placement on the anniversary, we prepared a radio program featuring an interview with you and placed it on the following stations:

Radio Nacional (Bogotá and network)
Emisora Nuevo Mundo - Bogotá
Voz de Colombia - Bogotá
Voz de Bogotá - Bogotá
Emisora Nueva Granada

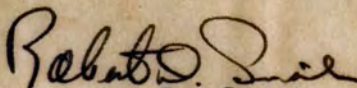
Honorable Arturo Morales Carrion
Under Secretary of State
San Juan, Puerto Rico

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This program was also sent to the three Consulates in Cali, Medellin and Barranquilla for placement on local stations in their districts. Also an adaptation of your press conference here including a commentator's statement about the significance of July 25 was broadcast countrywide by the two major networks on July 20; and, in addition, a special program about Puerto Rico was broadcast over the nationwide TV net the evening of July 25 which included a film on Puerto Rico from our USIS film library.

I want to congratulate you and your friends again on the very fine public relations job you did during your visit to Bogotá.

Very best regards,



Robert D. Smith
Public Affairs Officer