

INTER AMERICAN UNIVERSITY OF PUERTO RICO

San Germán, P.R.

DEVELOPMENT FUND



February 28, 1967

TARGET — EXCELLENCE

IAU of P.R. Report for
the month of February

To: Messrs. A.C. Barnett ✓
A.C. Podesta ✓

From: Wayne Wasson

San Germán Friends of IAU

The San Germán Friends of IAU met Friday, February 10th at the Circulo de Recreo in San Germán.

There are at present 25 cards outstanding which are being worked by the Committee members. The Committee has decided not to hold another large cultivation meeting until a majority of the outstanding cards have been returned as pledges. As of to date, 34 participants have pledged a total of \$34,100. The next report meeting is scheduled for March 3rd.

Development Fund Organization

Mr. Edward T. Krieger has been enlisted into the organization as Chairman of the Corporate and Business Firms Committee. The Honorable Santiago Polanco Abreu has agreed to accept the position of Honorary Chairman and intends to take an active part in campaign activities. Mr. Horace Dávila, President of First Federal Savings & Loan Association of Puerto Rico, has accepted the Vice Chairmanship for the Development Fund. A second Vice Chairman is being sought for Western Puerto Rico.

A second meeting of the Steering Committee of the Development Fund was held Thursday, January 23rd. Candidates for top posts were discussed and Mr. Casey will begin recruitment.

February
It was decided that a first meeting of the executives from the top companies in San Juan will be held March 17th and such meetings will then continue on a regular basis with new guests being invited to each gathering.

A list of 57 top firms in San Juan, 10 in Arecibo, 27 in Mayaguez and 27 in Ponce have been compiled by the Development Fund Office. Additional lists of 184 selected major firms in San Juan have also been compiled and these will be the principal guests for later meetings.

A list of smaller firms is now being compiled by the Development Fund Office, principally for use in San Juan. Other smaller firms in other towns will be covered by the Friends of IAU Committees for the various communities.

Publicity and Promotion

Certain portions of the sound slide in Spanish and English have been re-recorded and the sound slide will be completely ready for presentation to members of the President's Council on March 8th.

The New York Office of Tamblin & Brown has many parts of the Worker's Kits in production and hopefully some of it will be finished by March 17th for the Corporate meeting.

Tamblin & Brown has handled production on the Annual Report including galley proof and Blueline proofing. The Annual Report is now completed and will be used for foundation appeals.

Copies of the sound slide were sent to Mr. Humphrey Walz of the New York Synod. Mr. Walz rearranged our script somewhat to fit the needs of the New York Synod and has done a fine job. He has shown the slides to the General Council of the New York Synod in Syracuse during February and intends to make a number of presentations of this material.

cc. Dr. Raymond B. Hoxeng ✓
Dr. José M. Rodríguez Quiñones ✓
Mr. Israel Planell ✓
Mr. Sam H. Casey ✓
Mr. Edward T. Krieger ✓

Hon. Santiago Polanco Abreu ✓
Dr. Juan R. Meléndez ✓
Mr. Gardner Russell ✓
Mr. Richard M. Witter ✓