MEMORANDUM TO: DR. ARTURO MORALES CARRION
SUB-SECRETARY OF STATE

FROM: MR. FRANCISCO ARRIVI
DIRECTOR WIPR

RE: WIPR-AM WIPR-TV

Station WIPR, an agency of the Department of Education, serves the purpose of mass cultural advancement with four kinds of programs listed as follows:

(1) NEWS COMMENTS

News comments could be divided into international and local.

International comments has been subdivided in two programs: Panorama Internacional, based on general current events, and Nuestro Tiempo, with special accent on the United Nations daily proceedings and decisions. Both programs are planned to keep Puerto Rico world conscious.

Local news, mainly broadcasted in the form of spots, keep the people aware of the progress of their government. Public relations officers from most government departments and bureaus supply a daily information to WIPR, which is sent to the air immediately.
2) COMMUNITY PARTICIPATION PROGRAMS

Community participation through remote control broadcast has been a strong point in WIPR programming. The station serves constantly civic entities of meritorious social objectives. This is best possible through a solely educational station absolutely free to change its broadcasting schedule. Conventions, forums, round table discussions, covering worthy fields of knowledge and endeavor has been put to the fore by WIPR. We could well cite the Octava Convención de Orientación Social, dealing with problems inherent to the Puerto Rican Industrialization Program, the Convención de Bienestar Público, uniting all forces interested in Puerto Rico's social welfare, the forum auspiced by the Círculo de Administración Pública, intent on bettering the concept of public administration.

3) CULTURAL PROGRAM OF A RECREATIONAL NATURE

This type of programs cover many fields:

MUSIC

WIPR has a wide variety of music programs designed for enjoyment, cultural advancement, and development of a better taste for the art. Music from the Middle Ages up to our time has been broadcasted with due explanations either of composer, style, epoch and genre.

A program, Revista Semanal de Discos, serves the public for better selection of new records in the market.
Local talent is auspiced with periodical series, like the Ciclo Musical de Navidad, which brought together the best talent available.

Recordings and filing of native music for reference and programming is a developing project.

Rafael Hernández, Puerto Rican musician, supplies a weekly program of unpublished original music, seldom carried by any station.

Crowning the music activity, WIPR patronizes a Composers Contest which has turned to be the big Puerto Rican musical prize.

4) DRAMATIZATIONS

A wide variety of dramatizations serves different audiences: children, women, farmers, special interests groups.

In Alegrías Infantiles, a fifteen minutes program for children, tales and legends from every country has been dramatized.

The Women’s Hour program try to help women in their manifold problems and interests.

The yearly series of world theatre has helped in developing theatrical knowledge and taste. Not less than 300 hundred plays ranging from the Greek theatre to contemporary stage literature have been broadcast. It has been real help in the advance of a Puerto Rican theatre now taking shape.

El Cuento de Hoy, a yearly series in which the best adult tales are presented in a dramatized form are
broadcast as an example of good literature at the service of radio.

Teyo Gracia, a daily fifteen minutes program, brings to the radio audience, in dramatized form, an interpretation of the lores and social ways of the rural folk.

A consistently useful program has been the dramatization sponsored by the Department of Agriculture. It is intended to help in the campaign of changing the old agricultural methods to modern ones.

4) DIRECTED ACTIVITY PROGRAMS

WIPR has started recently the teaching of English through radio to Puerto Rican emigrants with little knowledge of the said language. Workers interested in the classes get a pamphlet free of charge from the Department of Education and follow instructions from WIPR in a daily fifteen minutes program. Results wait to be checked.

WIPR has served, free of charge, copies of its best programs to radio stations strategically located around the island, being the purpose, to raise the standard of commercial radio broadcasting.

It should be mentioned that WIPR is affiliated to the National Association of Educational Broadcasters, who serves the station with interesting educational programs from its big pool of tapes and records.

Electrical transcriptions from the British Broadcasting Service and the United Nations are daily put in schedule.
The Department of Education will soon extend its radio educational program through television. WIPR - TV is being planned and a franchise for its operation is expected any minute. One of the first of its kind to appear in any part of the world, it will put the Puerto Rican masses in contact with the techniques of work, the wealth of art, the progress of science, and the general development of the country and the world. It will help in the big audio-visual crusade to make human beings better citizens of the world through universal education, brought simultaneously to the school, the community centers, and the home.

FA:GS